



Designer and creator. Simultaneously sketching and conceptualizing until the lightbulb goes off.



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## Software & Skills

- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Adobe Premiere Pro
- Figma
- Adobe After Effects
- Motion graphics
- Thumbnail sketching
- Digital and hand-drawn illustration
- Advertising campaigns from concept to execution
- Photography and filmmaking
- Photo and video editing
- Web design
- Editorial layouts

## Work Experience

### Graphic Design Intern

*The Sorry Girls*

- Designed YouTube banner, thumbnails, logos, and video graphics
- Illustrated and animated sticker GIFs for use on Instagram
- Collaborated with teammates to ensure designs aligned with brand image

### Freelance Graphic Designer

*Family Painting Business*

- Designed business cards and signage in line with client's vision
- Met with client for revisions to ensure full satisfaction

## Education

### Advertising and Graphic Design Program 09/21 – 04/23

*Humber College*

- Story boarded, shot, and edited footage for a social goods short film
- Designed and executed multi-media campaigns for various brands
- Collaborated with team members to produce PSA campaigns
- Designed and produced logos and branding
- Designed and printed editorial layouts, including covers and mastheads
- Produced taglines and body copy for multiple brands and concepts

## Volunteer Experience

### Art Teacher Assistant

*Visual Arts Brampton*

- Assisted instructors with teaching children visual art techniques
- Oversaw student work and mentored when needed